



SMARTT North East privacy Policy

This privacy policy sets out how SMARTT North East Ltd uses and protects any information that you give when you use this website. SMARTT North East Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement?

SMARTT North East Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 25/05/2018.

What information do we collect?

We collect information from you when you buy a product from us or opt-in to our list.

When registering on one of our sites, as appropriate, you may be asked to enter a username, and email address to allow you access to your purchased content. At point of purchase you will be added to our Aweber or MailChimp email list.

This list will keep you up to date on your membership, marketing trends and links to products that we think will help you to build your business.

The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related products or service information, etc.

We may collect the following information;

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather?

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products,

special offers or other information which we think you may find interesting.

- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail.

- The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related products or service information, etc.

PLEASE NOTE: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each and every email. You can simply click the blue link at the bottom of our emails to unsubscribe with immediate effect.

To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information. Your email address is stored with

Aweber communications or MailChimp our email service provider, who use high-level security to protect your email address.

For purchase processing we may use, JVZoo, Clickbank and Paypal, who offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorised with special access rights to such systems and are required to keep the information confidential.

After a transaction, your private information (credit cards, debit cards or Paypal information) will not be stored on our servers.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

We may release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, safety, advertising, or other uses. We have never sold, loaned or traded your information to any company or third party in the past and this will remain the case in the future.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at in

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

Your Consent

You can withdraw your consent to receiving email at any time. You can unsubscribe from our emails using the link at the bottom of each email. By using our site and signing up for our emails, you consent to our online privacy policy.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee maybe be payable.

If you would like a copy of the information held on you please write to
info@smartt.me.uk

If you believe that any information we are holding on you is incorrect or
incomplete, please write to or email us as soon as possible, at the above
address. We will promptly correct any information found to be incorrect.